

Publishing house, media

Television and printed press compete with the Internet - mobile phone does not compete with any media. It creates synergy, supplementing it with speed, efficiency and accuracy of reaching with information to a specific, well-defined group.

Press

A large number of national newspapers are already using successfully mobile communication. The more editors of the other weeklies, monthlies, quarterlies, journals should be familiar with reading the text below, do not miss the mobile revolution and not lose the competition.

Why is it worth?

- increasing income by selling mobile contents,
- creating an additional channel via SMS competitions,
- increasing the number of paid advertisements through easy and simple SMS payments
- increasing the number of loyal readers of your subscription.

Notifications about subscription

It is easier to keep existing readers than attracting new ones. Under this rule we offer you SMS sending with an invitation to extend the subscription. This invitation sent by SMS has the advantage over an e-mail or mail delivery that nearly 100% of SMS messages is read in full by the recipients.

If you are interested in this service, in conversation with sales section just ask about planned dispatches function and contact groups.

Announcement by SMS

If you provide your readers with the opportunity of payable or free advertising, consider the possibility of text-messaging from a reader to the editorial office. We offer solutions that will enable your readers to the publication of advertisements both for free and payable.

If you are interested in this service, in conversation with sales section please ask about Premium SMS and NDI.

SMS contests

Media are more and more eager to interact with their readers, listeners and TV viewers via SMS contests. SerwerSMS offers a fully legal, acting in accordance with the recent amendment of the Telecommunication Act, the services needed to run the SMS contest.

If you are interested in this service, in conversation with sales section just ask about Premium SMS service.

Payable access to the articles

If you have an electronic edition of your press title you can provide the readers with its content after paying for the access by sending an SMS with increased payment.

If you are interested in this service, in conversation with sales section please ask about Premium SMS service.

Radio station

Virtually all nationwide radio stations use mobile communication. But there is no impediment for the small, regional radio stations that have not implemented the mobile communication. On the contrary! Mobile communication can increase the attractiveness of the medium of local radio and become one of the reasons for the development of the station.

Why is it worth?

- establishing interaction with the audience,
- increasing the loyalty of listeners,
- possibility of introducing new products through mobile communication,
- increasing income through services based on SMS micropayments,
- additional income channel (SMS contest).

SMS voting

If you carry in your radio surveys, polls and votes you should consider allowing students to vote via SMS. Message may be billed as sending an ordinary SMS or may be an SMS with increased payment.

If you are interested in this service, in conversation with sales section please ask about NDI and Premium SMS.

SMS contests

Radio is a great opportunity to run SMS competitions that increase the number of listeners and can be fun. Before starting the SMS contest you should take care to observe all the requirements of the law in which helps SerwerSMS - a platform operating in a hundred percent in accordance with the GIODO requirements and the Telecommunications Act.

If you are interested in this service, in conversation with sales section please ask about Premium SMS.

Announcements

Radio especially local is able to provide his listeners with broadcast time in their small adds sent to the station via text-messaging. As in voting, in surveys and polls sending SMS with the announcement content can cost the reader the same as any ordinary text message or be billed as an SMS with increased payment.

If you are interested in this service, in conversation with sales section please ask about NDI and Premium SMS.

Idea list

Applications, Internet

We invite you to the reading-matter of the programmers and electronics engineers.

[Read more](#)

Offices, institutions

In these days, the modern office is the mobile office! Simply.

[Read more](#)

Trade

Mobile loyalty and sales support. Stationary and virtual.

[Read more](#)

Real estate

Good offer? Quickly inform interested via SMS!

[Read more](#)

Law, finance

Legal and financial support requires quality at the highest mobile level.

[Read more](#)

Entertainment, sport

Invitations and reservations or bidirectional SMS communication for the entertainment and sport!

[Read more](#)

Transport, shipping

SMS communication with drivers, senders and recipients of consignments.

[Read more](#)

Beauty, health

Reminders about visits, SMS appointment booking and many other SMS proposals!

[Read more](#)

Education

More modern education at every level.

[Read more](#)

Services for companies

Once it was the Internet revolution. Today is mobile revolution!

[Read more](#)

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Mobile communication does not compete with other media but it supports it.

[Read more](#)

Representing another industry?

Contact us, our consultants will help you in the selection of solutions.

[Contact](#)