Dedicated solutions and services

You have innovative or customatized application using SMS and would like to use it in your business?

Recipients

Companies, organisations and individuals who want to realize their ideas, products or services based on GMS communication such as SMS or MMS.

Solutions and services

We deal with projects from almost all business areas from medicine, automotive, insurance,trade education, to tourism. Areas of applying GMS communication in our projects are broad and include:

- sales area
- service
- accounting
- marketing
- management of the company

Projects deal with both internal and external communication. The first in order to increase the flow of information within organisation providing specific information for a specified business need, second to and from customer.

Benefits

Benefits for clients can be classified into groups presented below:

- raising business profitability
- increasing revenue
- improving the quality of service and contact with customers
- enhancing the quality and comfort of emloyees
- supporting in operational decision making

Examples

Examples of communication solutions include:

- loyalty programs
- monitoring of charges and recovery system
- checking customer needs and their satisfaction
- tools for realization of dedicated, tergeted campaigns and marketing actions
- systems for automatic notifications and alerts
- tools for promoting sales of products and services
- solutions raising the quality of service
- systems for reporting and delivering important business information

Technologies

For our projects realization we use malinly technologies that fit into the existing infrastructure of customer and use it most effectively. We put great emphasis on integration with the existing systems (ERP, CRM,DMS,BPM,BI, etc.) and using the data stored at them.

How to start using?

Phone contact with a consultant. The process of project realization is shown below:

- idea for a process / CUSTOMER
- functional requirements analysis SERWERSMS
- audit of proposed requirements CUSTOMER
- offer and negotiations CUSTOMER AND SERWERSMS
- project implementation SERWERSMS
- project realization SERWERSMS
- customer suport and SLA SERWERSMS
- development of the project CUSTOMER AND SERWERSMS