SMS and MMS reciving

Our Platform apart from sending messages to recipients enables also their mass receiving. Message receiving "TO" SerwerSMS Platform is done in several ways and it depends on what kind of scheme organizer of the campaign wants to take.

Shared Long Number (ND)

Shared Long Number (ND) is a service whereby your contacts database can increase automatically by next individuals wishing to receive promotional information from your business. Thanks to ND receivers or base of potential customers is growing almost without your share of the work and do not have to add manually new numbers to your text messages of the Newsletter.

Principle of operation

ND number is available to all users SerwerSMS platform having subscription account and is based on prefixes (access passwords/keyword) that must be reserved and set up. Prefix (access password/keyword) can be combined with a group of contacts in SerwerSMS Customer Panel. The combination of ND (Shared Long Number) with a group of contacts, the platform automatically assigns the number of the person sending an SMS to the number of ND to a specified group. This collected database of contacts in a simple way (with a few clicks in the Customer Panel) can be used in the group dispatch SMS to inform customers about the new offer, promotion or event in your company.

Send SMS
Gardener
at a number
503 340 503
be informed about promotion!
All Interested can send an SMS with specific content (eg. Gardener) at number 503 340 503 and thus add to your contact database.

Forwarding incoming messages

All incoming messages can be seen in the Customer Panel. They can be also redirected further:

- the external system through remote communication HTTPS XML API. Redirection is done on that URL,
- at the indicated e-mail,
- at the indicated phone number.

Free receiving incoming messages "TO" SerwerSMS platform

- Receiving incoming SMS messages to the ND number is free.
- The fee for receiving messages will appear ONLY in the case of redirection answer "FORWARD" to another phone number.
- Forwarding an e-mail address or URL is free.
- The person sending the message will bear costs as a normal SMS according to the rates of his/her operator.

Example of usage

- collecting contacts in database,
- automatic sending responses,
- conducting contests and games.

Poster, billboard, leaflet or info on your own website with information:

Individual Long Number (NDI)

Individual Long Number (NDI) this service gives enhanced capabilities, and its main advantage is no need to use prefixes (passwords). It is a service whereby it is possible bidirectional communication / dialogue with the recipients of the campaign. It can also add automatically contacts to the database with more people wanting to receive promotional information from your company.

Principle of operation

NDI number is available for single user / account platform and operates independently of other SerwerSMS platform customers. There is no need to use prefixes (passwords) but it is an option and you can combine them with a group of contacts in SerwerSMS Customer Panel. The combination of NDI with a group of contacts, the system assigns automatically a number of the person sending text message to a specified group of NDI. This collected database of contacts in a simple way (with a few clicks in the Customer Panel) can be used in the group SMS dispatch to inform customers about the new offer, promotion or event in your company. Number NDI provides the opportunity for dialogue with customers directly from the Customer Panel.

Examples of usage / opportunities:

- dialogue with customers, independent of content,
- collecting contacts in database,
- automatic response sending,
- conducting competitions and games,
- creating SMS surveys based on SMS Survey,
- comprehensive services for all incoming messages,
- filtering in exact passwords, phrase paswords and base passwords,
- may be the sender ID in the message FULL SMS,
- greater convenience in choosing the content of passwords,
- statistics of popularity particular passwords and answers to questionnaires,

- statistics tracking of sent messages,
- automatic autoresponder of messages you receive,
- ability to run multiple Autoresponder SMS.

Forwarding incoming messages

All incoming messages can be seen in the Customer Panel. They can also be redirected further:

- to external system whereby remote communication HTTPS XML API. Redirection is done on that URL,
- at the indicated e-mail,

- at the indicated phone number.

Free receiving incoming messages "TO" SerwerSMS platform

Receiving incoming SMS to the NDI number sent "TO" platform is free.

- Receiving incoming SMS messages to the NDI number is free.
- The fee for receiving messages will appear ONLY in the case of redirection answer "FORWARD" to another phone number.
- Forwarding an e-mail address or URL is free.
- The person sending the messege will bear costs as a normal SMS according to the rates of his/her operator.

Individual Long Number MMS

Individual Long Number MMS is a dedicated option to those companies that plan to use MMS in their two-way communication with clients. This option is an extension of SMS Individual Long Number, so it has all the capabilities of it and additionally allows you to receive MMSs of various formats.

Individual Long Number MMS is a service based on an Individual Number (9 digits), but it gives you extended possibilities. Its main advantage is the lack of the need to use prefixes (access passwords). It is a service that allows free two-way communication. In this option, dialogue with customers can be based not only on text messages but also on MMS! This solution allows you to plan even more interesting promotional or competition actions that will strengthen the relationship between the company providing services and the recipient.

Supported file formats (shipping and receiving)

- aplications: xls, xlm, xla, xlc, xlt, xlw, doc, dot, ppt, pps, pot, rtf, tgz, tar, zip, pdf, smi, smil, ogg, cab, odf, otc, odc,
- sound: mid, midi, kar, rmi, mpga, mp2, mp2a, mp3, m2a, m3a, mp3, m3u, wav, wma, aif, aiff, aifc, ram, ra,
- graphics, obraz: gif, jpeg, jpg, jpe, png, svg, svgz, djvu, djv, wbmp, wbmp, ico,
- text, code: txt, text, conf, def, list, log, rtx, csv, java, vcf, vcs,
- video: 3gp, 3g2, qt, mov, asf, asx, avi, movie, mp4, mp4v, mpg4, mpeg, mpg, mpe, m1v, m2v.

Redirection of incoming messages

All incoming messages from 9-digit numbers can be observed in the Customer Panel. They can also be redirected further:

- to the external system, thanks to remote communication HTTPS XML API. Redirection takes place at the indicated URL,
- to the indicated e-mail address,
- to the indicated phone number.

Free receiving incoming messages "TO" the SerwerSMS.pl Platform

- Receiving incoming SMS and MMS messages sent to the Individual Access Number is free.,
- a fee for receiving a message will appear ONLY if you forward the message to another phone number,
- redirection to e-mail address or URL is free,
- the person sending the message will pay the fee as for a regular SMS or MMS, according to the price list of his operator.

Shared Short Code (SC)

The Shared Short Code (SC) is a service due to which, just like in case of a Shared Long Number, you can create your own contact database in an automatised way. Unlike ND, Short Code is a four – digit numer (exemple 4301) easy to remember which will make your SMS campaigns more attractive.

How it works

SC numer is available for all users of SerwerSMS platform who have a subscription account. It uses access passwords that have to be booked. Customer Panel of SerwerSMS platform allows to combine access password with a selected group of contacts. Due to combining SC (Short Code) with a group of contacts the platform automatically ascribes the phone numer of a person sending SMS at a SC numer in a selected group. Such database, collected in a simple way, just by a few clicks in the Customer Panel, can be used in a mass sending of SMS to inform recipients about a new offer, promotion or an event in your company. The cost of sending SMS at a Short Code for a final user is, unlike premium SMS, a standard charge for sending sms. However, it is a special numer and it is not found in the promotional packages of sms offered by polish GSM operators as is done in case of usual access numbers.

Sample usage

- creating contact database,
- sending replies automatically,
- conducting competitions.

Poster, billboard, flyer or information on the webside:
Send SMS
Promotion
at a number:
4301
be informed about promotion!

Sample usage of Short Code SC:

People that are interested can then send SMS with a given content (for example: Promotion) at a numer 4301 and in such a way join your database.

Forwarding incoming messages

All incoming messages are visible in the Customer Panel. They may be as well forwarded further to:

- outer system due to remote communication WebAPI. They are forwarded to a selected URL address,
- to a selected e-mail address,
- to a selected phone number.

Receiving incoming messages by SerwerSMS platform is free of charge

- Receiving incoming SMS messages at a SC number is free of charge.
- The cost for receiving a message will appear only in case of forwarding a message by chosing „FURTHER' to a different phone number.
- Forwarding for an e-mail address or URL is free of charge.
- The person sending a message will be charged as for usual SMS due to his operator's price-list.

Individual Short Code (SCI)

Individual Short Code (SCI) just like in case of NDI (Individual Long Numer) gives more freedom in usage without the need for access passwords. It allows to use the number in SMS chat, billboard, SMS survey and different solutions using two-way communication. It allows to create your own database.

How it works

SCI numer is installed for a particular (account) user on the platform and works independently of other SerwerSMS platform clients. There is no need for access passwords. However, it is possible and passwords can be linked with a group of contacts in SerwerSMS customer panel. Due to the linkage of SCI with a group of contacts system automatically ascribes the phone numer of person sending SMS for SCI numer to a selected group. Such database collected in a simple way (just by a few clicks in the Customer Panel) can be then used in the mass sending of SMS to inform receivers about a new offer, promotion or an event in your company. SCI numer enables to conduct two-way communication in form of a dialog directly from SerwerSMS customer panel.

Sample usage / possibilities:

- conducting a dialog with receivers, regardless of content,
- collecting database,
- sending replies automatically,
- conducting competitions and plays,
- creating SMS surveys with the use of SMS survey function,
- complex service of all incoming messages,
- filtering of accurate passwords, phrases and base password,
- can be a sender name in SMS FULL,
- gives greater choice in the selection of password content,
- gives statistics for particular password popularity and answers to surveys,

- monitores the statistics of sent messages,
- automatic autoresponder after receiving a message,
- gives the opportunity of running multiple SMS autoresponder.

Forwarding incoming messages

All incoming messages are visible in the customer panel. They may be as well forwarded further to :

- outer system due to remote communocation called WebAPI. They are forwarded to a selected URL address,
- a selected e-mail address,
- a selected phone number.

Receiving incoming messages by SerwerSMS platform is free of charge

- Receiving incoming SMS at a SCI numer is free of charge.
- Partial cost for receiving a message appears only in case of forwarding a message by chosing 'FURTHER' for a different phone numer.
- Forwarding for an e-mail address or URL is free of charge.
- The person sending a message will be charged as for usual SMS according to his operator's price-list.

Comparision of ND, SC, NDI, SCI and ECO

Fees and availability

	SMS ECO+	Access Number	Personal Access Number
Availability in Post-Paid	✔	✔	✔
Availability in Pre-Paid	✔	✖	✖
Installation costs	✖	✔ *	✔ *
Subscription costs	✖	✔ *	✔ *

Functionality

	SMS ECO+	Access Number	Personal Access Number
Handling all incoming messages	✖	✖	✔
Unlimited number of passwords	✖	✖	✔
Base passwords	✖	✖	✔
Phrase passwords	✖	✖	✔
Removing passwords	✖	✖	✔
Exact passwords	✖	✔	✔
Questionnaires and contests	✖	✖	✔
Statistics	✖	✖	✔
Indual phone number	✖	✖	✔
Dedicated service	✖	✖	✔

✔ Available function
✖ Not available function
✔ * Available function, dependent on package
✖ Not applicable

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